



Contact: Annie Haarmann
314/533-8513 ext. 215
ahaarmann@rosati-kain.org

FOR IMMEDIATE RELEASE

February 10, 2009

ROSATI-KAIN STUDENT TO MODEL IN THE ST. LOUIS 2009 PURE FASHION SHOW

St. Louis – Rosati-Kain freshman, Samantha Halfmann, will model in the St. Louis 2009 Pure Fashion Show at the Hilton Frontenac on Sunday, April 5, 2009.

As a Pure model, Samantha participated in a 7-month training program. Monthly lessons focus on foundational skills, such as becoming confident, competent leaders in their schools and communities. With topics such as table manners, social etiquette and public speaking skills, Pure Fashion Models learn the basics of growing into distinguished, capable and respectful young women. Models participate in their city's fashion show upon completing the program.

"I am so excited for the chance to be a role model for other young women. I want them to know that it is ok to be beautiful inside and out without feeling like they have to compromise who they are," said Samantha.

About Pure Fashion:

Pure Fashion is an international faith based program designed for young women 14-18 to help re-discover and re-affirm their innate value and authentic femininity. Pure Fashion is a character formation program that enhances not only a young woman's external appearance, but more importantly, her interior beauty and balanced self confidence.

About Rosati-Kain High School:

Rosati-Kain is a Catholic, Archdiocesan college preparatory school for young women who want to be challenged to become their best selves in an ever-changing world. The school, which is currently in its ninety-seventh year, is located in the Central West End on Lindell Blvd.

For more information about Rosati-Kain High School, please visit www.rosati-kain.org, or call 314/533-8513

###