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## **FOR IMMEDIATE RELEASE**

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### **ROSATI-KAIN PARTICIPATES IN NATIONAL DENIM DAY Denim Day observance seeks to raise awareness of sexual assault**

St. Louis –On April 23, 2009, Rosati-Kain participated in Denim Day to raise awareness of sexual assault. Each student received a pin, rape whistle, and information. Denim Day is an internationally recognized campaign to reduce sex crimes by urging everyone to take a public stand against rape.

For three years, the Missouri Department of Health and Senior Services' Office on Women's Health has worked to spread the message of Denim Day. This year, more than 150 events will be held throughout Missouri in support of local rape-awareness organizations. These events include candlelight walks, self-defense demonstrations, skits, monologues and education fairs.

"By participating in this event, we can help raise awareness of this important issue," said Judy Mohan, principal. "Teaching our students strategies to protect their safety is a priority for us. Denim Day provided us with another opportunity."

#### **About Denim Day:**

Denim Day started in 1999 to protest an Italian High Court ruling that overturned a rape conviction because the victim was wearing jeans. Outraged by the verdict, women in the Italian Legislature demonstrated against the decision by wearing jeans to an afternoon legislative session. As news of the court's reasoning spread, so did the protests. In April 1999, the state of California established the first Denim Day in the United States. For more information, please visit [www.supportdenimday.com](http://www.supportdenimday.com).

#### **About Rosati-Kain High School:**

Rosati-Kain is a Catholic, Archdiocesan college preparatory school for young women who want to be challenged to become their best selves in an ever-changing world. The school, which is currently in its ninety-seventh year, is located in the Central West End on Lindell Blvd.

For more information about Rosati-Kain High School, please visit [www.rosati-kain.org](http://www.rosati-kain.org), or call 314/533-8513

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