

January 10, 2012



Dear Friend,

This school year, Rosati-Kain High School celebrates our 100th Anniversary. Honoring our alumnae women of leadership, service and faith, our signature event will be the Centennial Gala March 10, 2012 in the Khorassan Ballroom at the Chase Park Plaza.

Please consider placing an ad in our Gala Program, either to promote your own organization or congratulate the school's achievements over the past century.

Rosati-Kain at a glance:

- At 100 years old, R-K is the original all-girls archdiocesan high school in St. Louis.
- Strong enrollment; a full school of 400 students.
- R-K students come from 66 zip codes, 84 parishes and 111 grade schools.
- An AdvancED accredited college preparatory school with a 100% college acceptance rate.
- We offer 16 advanced placement/college credit courses as part of the curriculum.
- R-K is committed to remaining in the Central West End in our historically significant building (circa 1920).
- We provide the most affordable tuition of any all-girls Catholic school in St. Louis at \$7,900. This is \$1,600 less than the actual cost to educate each student, which is \$9,500.
- 52% of students receive additional tuition assistance.
- In the early stages of a multi-million dollar capital campaign to ensure that R-K remains a successful college-prep school; funding will update facilities to support instructional innovation.

Details and deadlines are enclosed; additional forms are available on our website; visit www.rosati-kain.org, select "Our Centennial" and click on "Information for Sponsors."

Thank you for your prayerful consideration of our request.

Maria Biasbas Biesinger, '84
Centennial Gala Committee Chair





ROSATI-KAIN | HIGH SCHOOL

Centennial Celebration Gala Program

Ad Specifications

Ad space reservations due: **January 20th.**

Ad materials due: **February 7th.**

All ads must be saved as a **high-resolution pdf, eps, jpg or tiff at 300 dpi** (dots per inch).

All files must be saved in color mode **CMYK**.

Please convert all fonts to outlines.

1/4 Page Ad:
\$125

dimensions: 2.875" x 3.625"

All ads must be saved as a high-resolution pdf, eps, jpg or tiff at 300 dpi (dots per inch).

All files must be saved in color mode CMYK.

Please convert all fonts to outlines.

Half Page Ad:
\$250

dimensions: 6" x 3.625"

All ads must be saved as a high-resolution pdf, eps, jpg or tiff at 300 dpi (dots per inch).

All files must be saved in color mode CMYK.

Please convert all fonts to outlines.

Full Page Ad:
\$500

dimensions: 6" x 7.5"

All ads must be saved as a high-resolution pdf, eps, jpg or tiff at 300 dpi (dots per inch).

All files must be saved in color mode CMYK.

Please convert all fonts to outlines.

Rosati-Kain High School

Centennial Celebration Gala

Advertising Form

Contact Person: _____ Email: _____

Business/Organization Name: _____ Phone: _____

Business/Organization Address: _____

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Ad Sizes & Pricing (also on reverse)

- Full Page: \$500 (size 6" wide x 7.5" high)
 - Half Page: \$250 (size 6" wide x 3.625" high)
 - Quarter Page: \$125 (size 2.875" wide x 3.625" high)
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Payment Options

- Enclosed is my check made payable to Rosati-Kain High School
- Please call for my credit card

Please mail form and payment to:

Rosati-Kain High School
Centennial Gala Program
4389 Lindell Blvd.
St. Louis, MO 63108

Please email artwork to ehenning@rosati-kain.org.

